

ORDER



WZZM 13

Orders
Order / Rev: 712658 - 3
Alt Order #: 06310043
Product Desc: MDSCC-SC
Estimate: 1604
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/17/12 / 10/17/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Three Point Media/ POL
Buying Contact:
Billing Contact:
 1322 G Street SE
 Wasgington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: MDSCC-SC
Demographic: A35+
Product Codes: PL-State/Local Misc
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	83	\$29,975.00	\$25,478.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	83	\$29,975.00	\$25,478.75	0.00
Totals	83	\$29,975.00	\$25,478.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/12/12	10/12/12	The Chew The Chew	CM	1-2p	----F--	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
ABC SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$175.00		0.00			
2	WZZM	10/12/12	10/12/12	M-F 10-1030am Millionaire	CM	10-1030am	----F--	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$125.00		0.00			
3	WZZM	10/12/12	10/12/12	M-F 1030-11am Millionaire	CM	1030-11a	----F--	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$125.00		0.00			
4	WZZM	10/12/12	10/12/12	M-F 1230-1p Judge Judy	CM	1230-1p	----F--	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
WE THE PEOPLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$165.00		0.00			
5	WZZM	10/12/12	10/12/12	Jimmy Kimmel Late Run Jimmy Kimmel Late Run	CM	1230a-130a (12:35 XM-1:35 XM)	----F--	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$30.00		0.00			

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WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WZZM	10/12/12	10/12/12	M-F 12-1230p Noon News	CM	12-1230pm	----F--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
	WZZM 13 NW 12N														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$450.00		0.00			
7	WZZM	10/12/12	10/12/12	M-F 3-4p Katie	CM	3-4p	----F--	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
	GENRL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$180.00		0.00			
8	WZZM	10/12/12	10/12/12	M-F 4-430pm Judge Judy	CM	4-430p	----F--	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
	JUDGE JUDY B														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$375.00		0.00			
9	WZZM	10/12/12	10/12/12	M-F 430-5pm Judge Judy	CM	430-5p	----F--	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
	JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$375.00		0.00			
10	WZZM	10/12/12	10/12/12	M-F 5-530pm Judge Judy	CM	5-530p	----F--	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
	JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$525.00		0.00			
11	WZZM	10/12/12	10/12/12	M-F 530-6pm M-F News	CM	530-6p	----F--	:30	1	\$625.00	P-1	0.00	NM	1	\$625.00
	WZZM 13 NW 530														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$625.00		0.00			
12	WZZM	10/12/12	10/12/12	M-F 6-7a M-F Morning News	CM	6-7a	----F--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
	MORN-NWS-600AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$450.00		0.00			
13	WZZM	10/12/12	10/12/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	----F--	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
	ENT TONIGHT 30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$425.00		0.00			
14	WZZM	10/12/12	10/12/12	M-F 7-9a M-F Good Morning America	CM	7-9a	----F--	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
	GD MRN AMR-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$550.00		0.00			
15	WZZM	10/12/12	10/12/12	Fri Prime A Shark Tank	CM	8-9p	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
	SHARK TANK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$650.00		0.00			
16	WZZM	10/12/12	10/12/12	M-F 9-10a Take 5	CM	9-10am	----F--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
	TAKE FIVE & CO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$100.00		0.00			
17	WZZM	10/15/12	10/15/12	The Chew The Chew	CM	1-2p	M-----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
	ABC SOAP ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$175.00		0.00			
18	WZZM	10/15/12	10/15/12		CM	10-1030am	M-----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-1030am Millionaire											
				MILLIONAIRE B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M- - - - -					1	\$125.00		0.00			
19	WZZM	10/15/12	10/15/12	M-F 1030-11am Millionaire	CM	1030-11a	M- - - - -	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M- - - - -					1	\$125.00		0.00			
20	WZZM	10/15/12	10/15/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M- - - - -	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				WZZM 13 NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M- - - - -					1	\$800.00		0.00			
21	WZZM	10/15/12	10/15/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	M- - - - -	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
				JIMMY KIMMEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M- - - - -					1	\$40.00		0.00			
22	WZZM	10/15/12	10/15/12	M-F 12-1230p Noon News	CM	12-1230pm	M- - - - -	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
				WZZM 13 NW 12N											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M- - - - -					1	\$450.00		0.00			
23	WZZM	10/15/12	10/15/12	M-F 4-430pm Judge Judy	CM	4-430p	M- - - - -	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
				JUDGE JUDY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M- - - - -					1	\$375.00		0.00			
24	WZZM	10/15/12	10/15/12	M-F 430-5pm Judge Judy	CM	430-5p	M- - - - -	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M- - - - -					1	\$375.00		0.00			
25	WZZM	10/15/12	10/15/12	M-F 5-530pm Judge Judy	CM	5-530p	M- - - - -	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M- - - - -					1	\$525.00		0.00			
26	WZZM	10/15/12	10/15/12	M-F 530-6a M-F Morning News	CM	530-6a	M- - - - -	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				MORN-NWS-530AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M- - - - -					1	\$350.00		0.00			
27	WZZM	10/15/12	10/15/12	M-F 6-630p M-F News	CM	6-630p	M- - - - -	:30	1	\$1,050.00	P-1	0.00	NM	1	\$1,050.00
				WZZM 13 NW 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M- - - - -					1	\$1,050.00		0.00			
28	WZZM	10/15/12	10/15/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M- - - - -	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				GD MRN AMR-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M- - - - -					1	\$550.00		0.00			
29	WZZM	10/15/12	10/15/12	M-F 9-10a Take 5	CM	9-10am	M- - - - -	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				TAKE FIVE & CO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	M- - - - -					1	\$100.00		0.00			
30	WZZM	10/13/12	10/13/12		CM	1130p-1205a	- - - - - S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

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WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
54	WZZM	10/09/12	10/09/12	M-F 1030-11am Millionaire	CM	1030-11a	-T-----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$125.00		0.00			
55	WZZM	10/09/12	10/09/12	Nightline Nightline	CM	1135p-1202a	-T-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
ABC NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$550.00		0.00			
56	WZZM	10/09/12	10/09/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	-T-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
JIMMY KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$40.00		0.00			
57	WZZM	10/09/12	10/09/12	M-F 12-1230p Noon News	CM	12-1230pm	-T-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$450.00		0.00			
58	WZZM	10/09/12	10/09/12	M-F 4-430pm Judge Judy	CM	4-430p	-T-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
JUDGE JUDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$375.00		0.00			
59	WZZM	10/09/12	10/09/12	M-F 430-5pm Judge Judy	CM	430-5p	-T-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$375.00		0.00			
60	WZZM	10/09/12	10/09/12	M-F 5-530pm Judge Judy	CM	5-530p	-T-----	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$525.00		0.00			
61	WZZM	10/09/12	10/09/12	M-F 530-6a M-F Morning News	CM	530-6a	-T-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
MORN-NWS-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$350.00		0.00			
62	WZZM	10/09/12	10/09/12	M-F 6-630p M-F News	CM	6-630p	-T-----	:30	1	\$1,050.00	P-1	0.00	NM	1	\$1,050.00
WZZM 13 NW 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$1,050.00		0.00			
63	WZZM	10/09/12	10/09/12	M-F 7-9a M-F Good Morning America	CM	7-9a	-T-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$550.00		0.00			
64	WZZM	10/09/12	10/09/12	M-F 9-10a Take 5	CM	9-10am	-T-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$100.00		0.00			
65	WZZM	10/09/12	10/09/12	Tue Prime B Tue 9-10p	CM	9-10p	-T-----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
HAPPY ENDINGS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$1,250.00		0.00			
66	WZZM	10/10/12	10/10/12		CM	1-2p	--W----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00

Order / Rev: 712658 - 3
 Alt Order #: 06310043
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: MDSCC-SC
 Product Desc: MDSCC-SC
 Estimate: 1604

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Chew											
				The Chew											
ABC SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$175.00		0.00			
67	WZZM	10/10/12	10/10/12	M-F 10-1030am	CM	10-1030am	--W----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
				Millionaire											
MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$125.00		0.00			
68	WZZM	10/10/12	10/10/12	Wed Prime C	CM	10-11p	--W----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				Nashville	(10:00 PM-11:00 PM)										
NASHVILLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$1,000.00		0.00			
69	WZZM	10/10/12	10/10/12	M-F 1030-11am	CM	1030-11a	--W----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
				Millionaire											
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$125.00		0.00			
70	WZZM	10/10/12	10/10/12	Nightline	CM	1135p-1202a	--W----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
				Nightline											
ABC NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$550.00		0.00			
71	WZZM	10/10/12	10/10/12	Jimmy Kimmel	CM	1202-106a	--W----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
				Jimmy Kimmel											
JIMMY KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$40.00		0.00			
72	WZZM	10/10/12	10/10/12	M-F 1230-1p	CM	1230-1p	--W----	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
				Judge Judy											
WE THE PEOPLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$165.00		0.00			
73	WZZM	10/10/12	10/10/12	M-F 12-1230p	CM	12-1230pm	--W----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				Noon News											
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$450.00		0.00			
74	WZZM	10/10/12	10/10/12	M-F 3-4p	CM	3-4p	--W----	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
				Katie											
GENRL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$180.00		0.00			
75	WZZM	10/10/12	10/10/12	M-F 4-430pm	CM	4-430p	--W----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
				Judge Judy											
JUDGE JUDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$375.00		0.00			
76	WZZM	10/10/12	10/10/12	M-F 430-5pm	CM	430-5p	--W----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
				Judge Judy											
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$375.00		0.00			
77	WZZM	10/10/12	10/10/12	M-F 530-6pm	CM	530-6p	--W----	:30	1	\$625.00	P-1	0.00	NM	1	\$625.00
				M-F News											
WZZM 13 NW 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$625.00		0.00			
78	WZZM	10/10/12	10/10/12		CM	6-7a	--W----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00

Order / Rev: 712658 - 3
Alt Order #: 06310043
Flight Dates: 10/09/12 - 10/15/12

Advertiser: MDSCC-SC
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WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a M-F Morning News															
MORN-NWS-600AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12		10/08/12	10/14/12	--W----			1		\$450.00		0.00				
79	WZZM	10/10/12	10/10/12	M-F 7-730p	CM	7-730p	--W----	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
M-F Entertainment Tonight															
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12		10/08/12	10/14/12	--W----			1		\$425.00		0.00				
80	WZZM	10/10/12	10/10/12	M-F 7-9a	CM	7-9a	--W----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
M-F Good Morning America															
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12		10/08/12	10/14/12	--W----			1		\$550.00		0.00				
81	WZZM	10/10/12	10/10/12	M-F 9-10a	CM	9-10am	--W----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
Take 5															
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/08/12		10/08/12	10/14/12	--W----			1		\$100.00		0.00				
82	WZZM	10/13/12	10/13/12	NCAA Game 1 Early	CM	12-330p	-----S-	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
NCAA Game 1 Early															
83	WZZM	10/11/12	10/11/12	M-F 9-10a	CM	9-10am	---T---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
Take 5															
													Totals	83	\$29,975.00